

# **Data Protection Declaration**

The responsible body within the meaning of data protection laws, in particular the EU General Data Protection Regulation (GDPR), is:

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### Processing of personal data

Personal data is all information relating to an identified or identifiable person. A data subject is a person about whom personal data is processed. Processing includes any handling of personal data, regardless of the means and procedures used, in particular the storage, disclosure, acquisition, deletion, saving, modification, destruction and use of personal data.

We process personal data in accordance with Swiss data protection law. Furthermore, to the extent and – insofar as the EU GDPR is applicable – we process personal data in accordance with the following legal bases in connection with Art. 6 Para. 1 GDPR:

- lit. a) Processing of personal data with the consent of the data subject.
- lit. b) Processing of personal data to fulfill a contract with the data subject and to carry out corresponding pre-contractual measures.
- lit. c) Processing of personal data to fulfill a legal obligation to which we are subject under any applicable EU law or under any applicable law of a country in which the GDPR is fully or partially applicable.
- lit. d) Processing of personal data to protect the vital interests of the data subject or another natural person.
- lit. f) Processing of personal data to protect the legitimate interests of us or third parties, unless the fundamental freedoms and rights and interests of the data subject prevail.
   Legitimate interests include, in particular, our business interest in being able to provide our website, information security, the enforcement of our own legal claims and compliance with Swiss law.

We process personal data for the period necessary for the respective purpose or purposes. In the case of longer retention periods due to legal and other obligations to which we are subject, we restrict processing accordingly.

#### Privacy policy for cookies

This website uses cookies. These are small text files that make it possible to store specific, userrelated information on the user's device while he or she is using the website. Cookies make it



possible, in particular, to determine the frequency and number of users of the pages, to analyze page usage behavior, but also to make our offer more customer friendly. Cookies remain stored beyond the end of a browser session and can be called up again when the page is visited again. If you do not want this, you should set your Internet browser so that it refuses to accept cookies.

A general objection to the use of cookies used for online marketing purposes can be declared for many services, especially in the case of tracking, via the US website http://www.aboutads.info/choices/ or the EU website http://www.youronlinechoices.com/. Furthermore, the storage of cookies can be achieved by deactivating them in the browser settings. Please note that in this case, not all functions of this online offer may be available.

# Data protection declaration for SSL/TLS encryption

This website uses SSL/TLS encryption for security reasons and to protect the transmission of confidential content, such as the requests you send to us as the website operator. You can recognize an encrypted connection by the fact that the address line of the browser changes from "http://" to "https://" and by the lock symbol in your browser line. If SSL or TLS encryption is activated, the data you send to us cannot be read by third parties.

#### Data protection declaration for server log files

Our website is hosted by Avernis Communications GmbH, company headquarters: Max-Stromeyer-Str. 116, D - 78467 Konstanz, registration court: Freiburg District Court, HRB 700578, managing director: Felix Köhler. The provider of our website automatically collects and stores information in so-called server log files, which your browser automatically transmits to us. These are: • Browser type and browser version • Operating system used • Referrer URL • Host name of the accessing computer • Time of the server request This data cannot be assigned to specific people. This data is not merged with other data sources. We reserve the right to subsequently check this data if we become aware of concrete evidence of illegal use.

#### Data protection declaration for contact form

If you send us inquiries via the contact form, your details from the inquiry form, including the contact details you provided there, will be stored by us for the purpose of processing the inquiry and in the event of follow-up questions. We will not pass on this data without your consent.

#### Data protection declaration for objection to advertising emails

The use of contact details published as part of the imprint obligation to send unsolicited advertising and information materials is hereby objected to. The operators of the pages expressly reserve the right to take legal action in the event of unsolicited advertising information being sent, for example through spam emails.

## Use of Google Maps

This website uses Google Maps. This enables us to show you interactive maps directly on the website and enables you to conveniently use the map function. When you visit the website, Google receives the information that you have accessed the corresponding subpage of our website. This happens regardless of whether Google provides a user account through which you



are logged in or whether no user account exists. If you are logged in to Google, your data will be assigned directly to your account. If you do not want your Google profile to be assigned to you, you must log out before activating the button. Google stores your data as user profiles and uses them for the purposes of advertising, market research and/or needs-based design of its website. Such an evaluation is carried out in particular (even for users who are not logged in) to provide needs-based advertising and to inform other users of the social network about your activities on our website. You have the right to object to the creation of these user profiles, and you must contact Google to exercise this right. Further information on the purpose and scope of data collection and processing by Google, as well as further information on your rights and setting options for protecting your privacy, can be found at: www.google.de/intl/de/policies/privacy.

#### Privacy Policy for Google Analytics

This website uses Google Analytics, a web analysis service provided by Google Ireland Limited. If the person responsible for data processing on this website is located outside the European Economic Area or Switzerland, Google Analytics data processing is carried out by Google LLC. Google LLC and Google Ireland Limited are hereinafter referred to as "Google". The statistics obtained enable us to improve our offering and make it more interesting for you as a user. This website also uses Google Analytics for a cross-device analysis of visitor flows, which is carried out using a user ID. If you have a Google user account, you can deactivate the cross-device analysis of your usage in the settings there under "My data", "Personal data".

The legal basis for the use of Google Analytics is Art. 6 Paragraph 1 Clause 1 Letter f of GDPR. The IP address transmitted by your browser as part of Google Analytics will not be merged with other data from Google. We would like to point out that Google Analytics has been extended on this website to include the code «\_anonymizelp();» in order to ensure that IP addresses are recorded anonymously. This means that IP addresses are processed in a shortened form, which means that they cannot be linked to a person. If the data collected about you is personally identifiable, this is immediately excluded and the personal data is deleted immediately. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and shortened there. On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on website activity and to provide the website operator with other services relating to website activity and internet usage. For the exceptional cases in which personal data is transferred to the USA, Google has submitted to the EU-US Privacy Shield, <a href="https://www.privacyshield.gov/EU-US-Framework">https://www.privacyshield.gov/EU-US-Framework</a>.

Google Analytics uses cookies. The information generated by the cookie about your use of this website is usually transferred to a Google server in the USA and saved there. You can prevent cookies from being saved by setting your browser software accordingly; however, we would like to point out that in this case you may not be able to use all functions of this website to their full extent. You can also prevent Google from collecting the data generated by the cookie and relating to your use of the website (including your IP address) and from processing this data by Google by downloading and installing the browser plug-in available under the following link: Deactivate Google Analytics. You can also prevent the use of Google Analytics by clicking on this link: Deactivate Google Analytics. This will save a so-called opt-out cookie on your data carrier, which prevents Google Analytics from processing personal data. Please note that if you delete all cookies on your device, these opt-out cookies will also be deleted, i.e. you will have to set the



opt-out cookies again if you want to continue to prevent this form of data collection. The opt-out cookies are set per browser and computer/device and must therefore be activated separately for each browser, computer or other device.

#### Note on data transfer to the USA

Our website includes tools from companies based in the USA. If these tools are active, your personal data can be passed on to the US servers of the respective companies. We would like to point out that the USA is not a safe third country within the meaning of EU data protection law. US companies are obliged to release personal data to security authorities without you as the data subject being able to take legal action against this. It cannot therefore be ruled out that US authorities (e.g. secret services) will process, evaluate and permanently store your data on US servers for surveillance purposes. We have no influence on these processing activities.

#### Changes

We can amend this privacy policy at any time without prior notice. The current version published on our website applies. If the privacy policy is part of an agreement with you, we will inform you of the change by email or in another appropriate manner in the event of an update. Questions for the data protection officer If you have any questions about data protection, please write us an email or contact the person responsible for data protection in our organization listed at the beginning of the privacy policy directly.

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